



# BLOOMIN' BANDS

**JUNE 16 - 17, 2017**

**SHOWCASING THE MUSICAL TALENT OF KENOSHA**

## **Bloomin' Bands Mission**

The Downtown Kiwanis Club of Kenosha – in partnership with Kenosha Cross Roads – will present Bloomin' Bands **June 16**

**and 17, 2017.** The event is a fundraiser for local charities and will feature friendly fun including live music by Kenosha area bands and musicians, food and beverages. All of the musicians and staff are volunteering their time and talents to this cause and all of the proceeds will be donated to our local community.

The Downtown Kiwanis Club is a community service organization focusing on serving children and young adults. Each year, the Club provides thousands of dollars to support academic and music awards for Kenosha area school children. It sponsors the Bradford High School Key Club, contributes to the support of the Boy and Girls Club, offers scholarships to high school students, and supports many other community service projects. Kenosha Cross Roads provides extreme makeovers to the bedrooms of children with disabilities in our community. These renovations transform the child's space to meet medical and physical needs while greatly enhancing their quality of life at home.

The event will be held at Loyal Order of Moose Kenosha Lodge #286, located at 3003 – 30<sup>th</sup> Avenue, Kenosha, WI 53144. Event hours will be Friday 5:00 pm-10:00 pm and Saturday 2:00 pm-10:00 pm.

**THIS EVENT IS OPEN TO THE PUBLIC!**

## **Advertising and Promotion**

Bloomin' Bands will be promoted via local media channels and online through a dedicated website ([www.BloominBandsKenosha.com](http://www.BloominBandsKenosha.com)) and social media pages. Kenosha Cross Roads will promote the event through its wide network of bands, musicians and entertainment venues. Posters and banners will be placed throughout the community, and will prominently credit our event sponsors. Additionally, other partner organizations including the Boys and Girls Club of Kenosha and Kenosha Area Convention & Visitors Bureau will further promote the event through their social media efforts.

## **SPONSORSHIP OPPORTUNITIES**

### **Platinum Album Stage Sponsor - \$2,500**

- Logo on stage banners and music schedule signage.
- Primary logo placement in print advertising.
- Primary logo placement on website and social media.
- Complimentary exhibit space.
- Emcee acknowledgement during event.

### **Gold Record Sponsor - \$1,500**

- Secondary logo placement in print advertising.
- Secondary logo placement on website and social media.
- Complimentary exhibit space.
- Emcee acknowledgement during event.

### **Silver Spin Sponsor - \$500**

- Logo placement in print advertising
- Logo placement on website.
- Emcee acknowledgement during event.

### **Golden Oldie Sponsor - \$250**

- Logo placement on website.
- Emcee acknowledgement during event.

### **45 RPM Sponsor - \$100**

- Emcee acknowledgement during event.

# 2017 SPONSORSHIP AGREEMENT



Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Web Address: \_\_\_\_\_

## SPONSORSHIP LEVEL (check one)

Platinum Album Stage (\$2,500)

Golden Oldie (\$250)

Gold Record (\$1,500)

45 RPM (\$100)

Silver Spin (\$500)

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

### To confirm your sponsorship, please submit the following:

1. Completed Sponsorship Agreement form
2. Payment check made payable to **Downtown Kiwanis Club of Kenosha**
3. Your logo (digital file in .jpg or .gif format preferred) via email to [pfbindelli@gmail.com](mailto:pfbindelli@gmail.com)

### If your organization must donate to a 501(c)3 non-profit foundation (ID information will be provided upon request) please submit the following:

1. Completed Sponsorship Agreement form
2. Payment check made payable to **Downtown Kiwanis Club of Kenosha Foundation**
3. Your logo (digital file in .jpg or .gif format preferred) via email to [pfbindelli@gmail.com](mailto:pfbindelli@gmail.com)

### Mailing Address:

Downtown Kiwanis Club of Kenosha  
PO Box 67  
Kenosha, WI 53141

## QUESTIONS?

Contact Pete Bindelli at (262) 620-9858 or [pfbindelli@gmail.com](mailto:pfbindelli@gmail.com)

